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Author and Financial Advisor Ellen Rogin to Speak at Women's Event

Fort Myers, FL (February 3, 2010) – The Women's Legacy Fund of the Southwest Florida Community Foundation, in cooperation with the Edison State College Mina Edison Society, is hosting an Educational Boutique on Friday, February 26 from 11:30 a.m. to 1:30 p.m. in Taeni Hall S106 at Edison State College, featuring special guest speaker Ms. Ellen Rogin.

Ellen Rogin, a CPA and a professional financial advisor, is the author of *Great with Money: The Women's Guide to Prosperity*. At the February 26th Educational Boutique event, Rogin will show attendees how to create financial contentment, true prosperity, and increased confidence. Attendees will learn: how to be open and flexible to change; how to use intention to create a future of possibility; and about other women who have overcome incredible challenges only to find success and joy on the other side.

The event is open to the public and the cost is \$25 per person. The first 100 attendees will receive a unique assessment tool for personal growth. This is offered on a first-come, first-served basis and payment must be received to guarantee a reservation and gift. To register for this event, or for more information, call the Southwest Florida Community Foundation at 239-274-5900.

Ellen Rogin is founder and President of Strategic Financial Designs, Inc., a Northfield, Illinois-based registered investment advisor and independent financial advisory firm established in 1990. A seasoned financial advisor as well as a lively author and presenter, she is driven by a mission to educate her readers and audiences on wise financial practices and the options available to them in achieving their financial goals.

The Women's Legacy Fund is a fund of the Southwest Florida Community Foundation, created to enable women in Southwest Florida to direct their giving in focused, strategic ways. The fund's mission is to improve the quality of life in Southwest Florida through a woman's perspective. The Southwest Florida Community Foundation has been supporting the communities of Lee, Charlotte, Collier, Glades and Hendry counties for over 33 years. Through 331 endowed funds, the Community Foundation has provided more than \$44 million in grants and scholarships to the communities it serves. For more information, please call 274-5900, or visit our website at www.floridacommunity.com.

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